

8 January 2016

DOCOMO Digital GmbH

Announcement of a public offer to acquire all outstanding shares in net mobile AG

Anticipated offer price of EUR 6.50 per share

DOCOMO Digital GmbH with its registered office in Düsseldorf, Germany (hereinafter the "Bidder"), has decided to launch a public tender offer with the aim to acquire all outstanding shares in net mobile AG traded on the Open Market / Entry Standard of the German Stock Exchange, Frankfurt (hereinafter "net mobile", ISIN DE0008137852).

As a leading international full-service-provider net mobile develops and markets payment-solutions and mobile value-added-services. The Bidder is a 100% subsidiary of NTT DOCOMO, INC., a Japanese stock corporation, and currently holds approx. 87.36% of net mobile's share capital. The offer price per net mobile share will presumably be a cash compensation of EUR 6.50. If all outstanding shares in net mobile are tendered into the offer, the total consideration for all shares will amount to EUR 10.2 million. The management board of net mobile has indicated its support of the acquisition offer. net mobile shareholders collectively holding at least 2.8% of net mobile's share capital support the offer and irrevocably undertook to tender their net mobile shares.

The Bidder's acquisition offer and the implementation thereof are not governed by the provisions of the German Securities Acquisition and Takeover Act (*Wertpapiererwerbs- und Übernahmegesetz*). The acquisition offer is addressed exclusively to all net mobile shareholders who have their place of residence and their place of habitual abode or their corporate seat, as applicable, in the Federal Republic of Germany. It will provide for a minimum acceptance threshold of 90% which corresponds to a number of 328,718 net mobile shares or approx. 2.64% of net mobile's share capital. There will be no additional offer conditions. The Bidder will publish further information on the acquisition offer, including the offer document, on the website www.docomodigital.com. The publication of the offer document is intended for 14 January 2016.

Important notice

net mobile shares are not admitted to trading on the regulated market but are instead traded on the Open Market (market segment Entry Standard) of the Frankfurt Stock Exchange. The acquisition offer and the implementation thereof are therefore not governed by the provisions of the German Securities Acquisition and Takeover Act. The Bidder would like to point out that the acquisition offer does not fall under the jurisdiction of the Federal Financial Supervisory Authority (BaFin) and has been neither reviewed nor approved by it; it will not be reviewed by this authority in future, either.

The acquisition offer is addressed exclusively to all net mobile shareholders who have their place of residence and their place of habitual abode or their corporate seat, as applicable, in the Federal Republic of Germany. Other net mobile shareholders are excluded from the acquisition offer, in particular, net mobile shareholders who have their place of residence, place of habitual abode or corporate seat in the United States of America. The acquisition offer will be implemented exclusively according to the law of the Federal Republic of Germany.

This announcement is made for information purposes only and does not constitute an invitation to make an offer to sell any net mobile shares. With the exception of the offer document published in connection with the acquisition offer, this announcement as well as any other information provided in connection with the acquisition offer also does not constitute an offer to purchase any net mobile shares.

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